



## Road to Published Author Coaching Program

### Background

The road to published author program is exclusively offered by Gladney Enterprises, LLC. It was designed and developed by Dr. Lawana S. Gladney. Her PhD is in Instructional Psychology and Technology. This degree is not only focused on human behavior, but how the brain processes information that will lead to behavior change. The technical part of the degree focused on the writing and creation of information that the brain can easily process, thereby leading to behavioral change. She has written six books including an eBook and signed a book deal with a major publisher. She is an expert when it comes to book writing and publishing.

### Program

The author program includes the key elements to ensure that your writing and publishing experience is success. Thousands of people write books each year that do not sell. Having an expert coach will ensure your success. The 90-day program includes:

- How to write your manuscript in 90 days
- Organizational structure of your manuscript
- Review of your manuscript
- Selecting a bestselling title
- Template of winning book proposal
- 6 hours of consultation
- Marketing strategy
- Major publisher vs. self-publishing

### Coaching Program Financial Structure

Value of program = \$5,000  
Special Pricing for limited time- **\$3,500**

### Payment options

- One payment of \$3,500
- Monthly payments of \$1,200